CEE, Corp.
Core
Engineering Enterprises

Co- Brand Next Generation
App-Fabric

SD-WAN

CGX

Three Fundamental Transformations

CEE, Corp.
Core Engineering Enterprises

Cloud Computing and SaaS

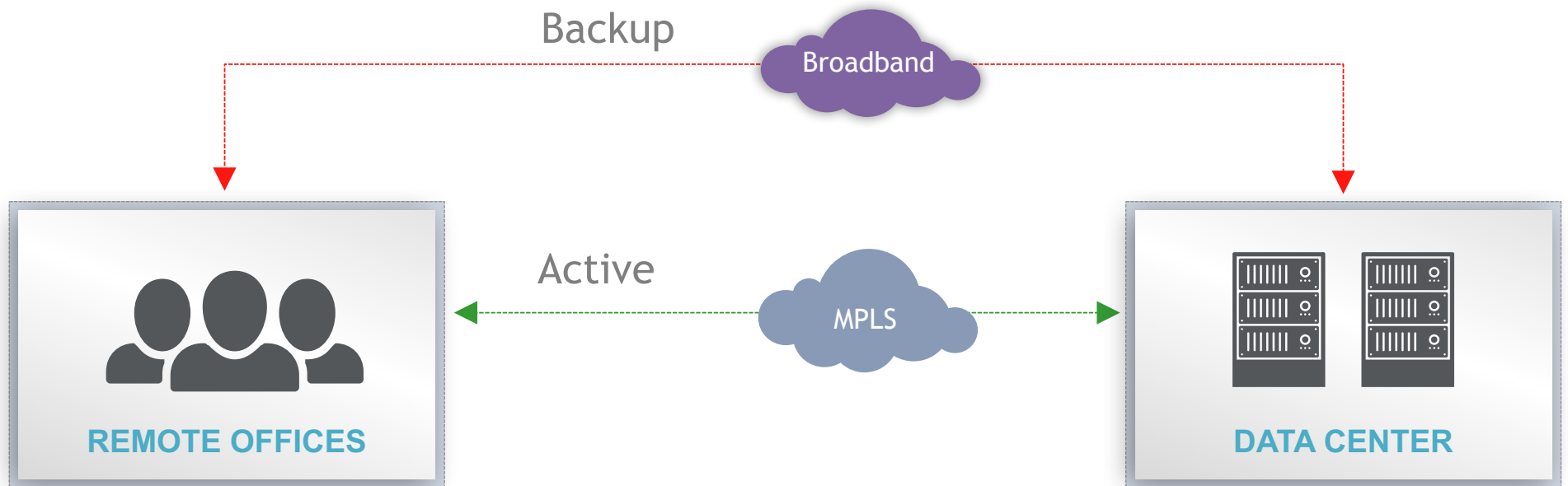**Ubiquitous Low-Cost High Speed Internet**

Digitized Remote Office Immersive Customer Experience
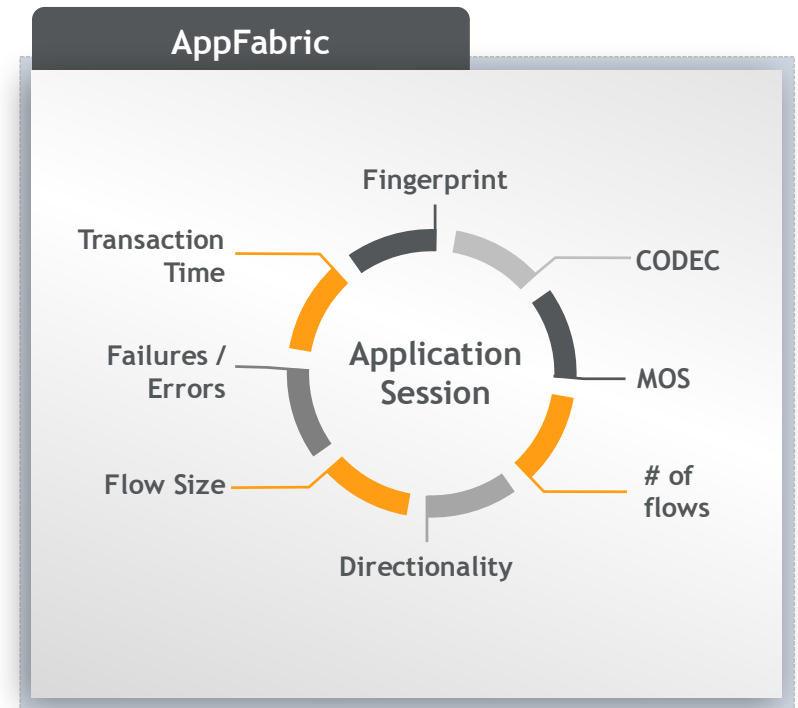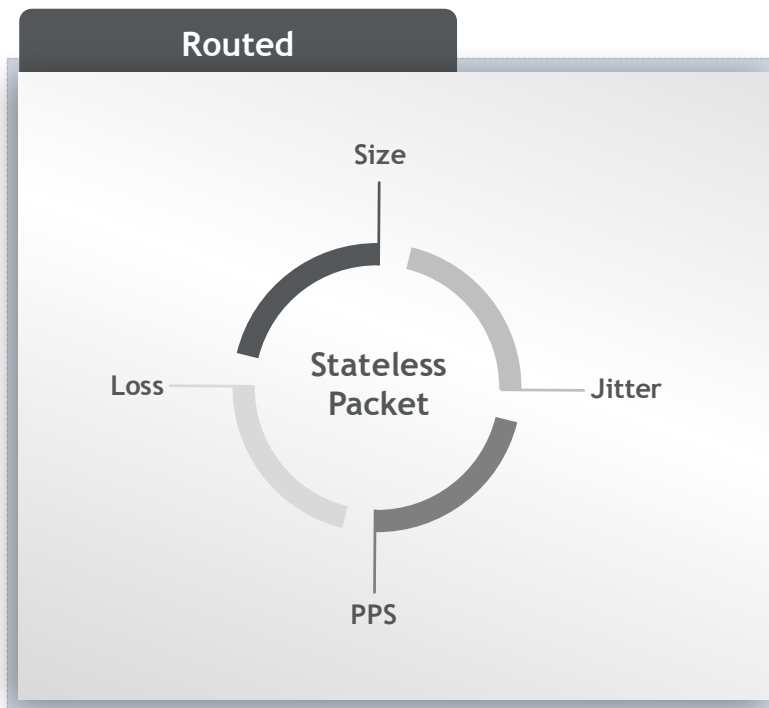
Inflexible, Rigid, Legacy WAN Architecture

Backup

Broadband

Active

MPLS

REMOTE OFFICES

DATA CENTER

Evolution from Routing to AppFabric

Traditional Routers

WAN Optimization
▪ Band-Aid solution

Hybrid WAN
▪ Better Router
▪ Packet Based
▪ Limited App Awareness

CEE, Corp.
Core Engineering Enterprises

Software Defined WAN
▪ App-Fabric
▪ Cloud Ready
▪ Self-Healing

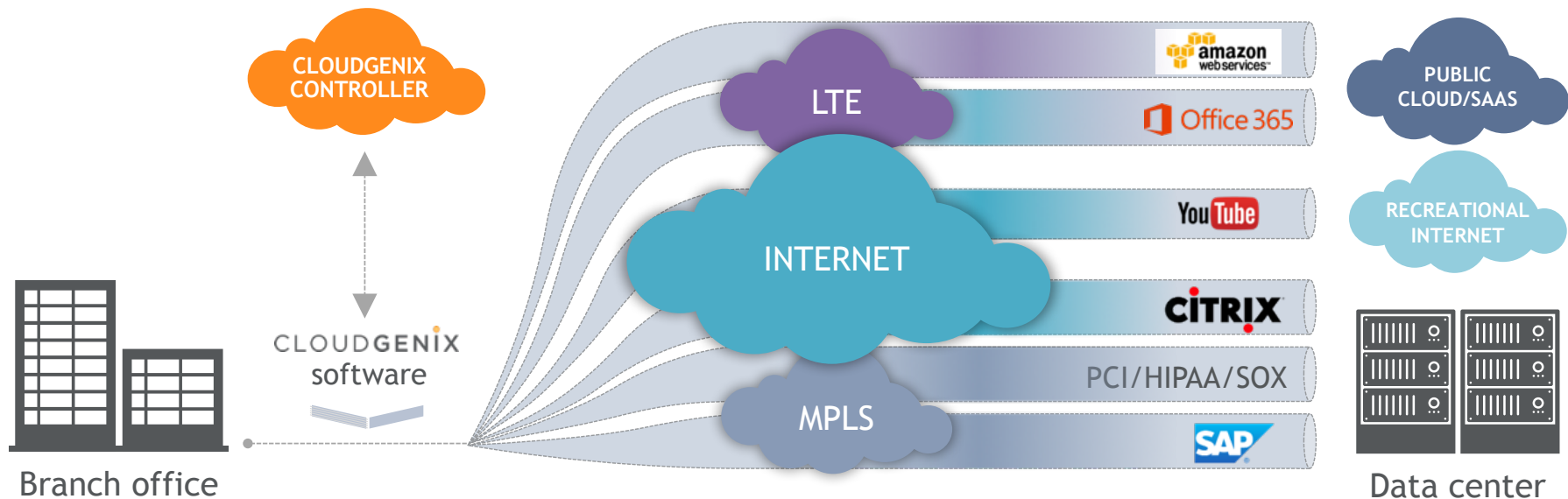GEN 1   GEN 2   GEN 3   GEN 4

Evolution from Packet Routing to AppFabric

#WANFreedom Cloud and SaaS Without Compromise

1. Eliminate hardware	2. Pool/virtualize WAN resources	3. App-SLA defined WAN

CLOUDGENIX CONTROLLER

CLOUDGENIX software

Branch office

LTE

INTERNET

MPLS

amazon webservices

Office 365

YouTube

CITRIX

PCI/HIPAA/SOX

SAP

PUBLIC CLOUD/SAAS

RECREATIONAL INTERNET

Data center
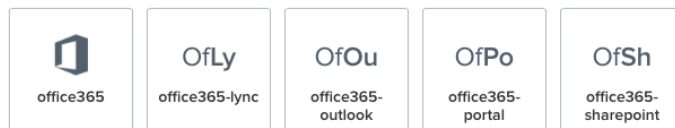
2X-5X hardware cost savings

10X-100X+ WAN capacity at 50%+ lower costs

Data-center class security at the edge of enterprise
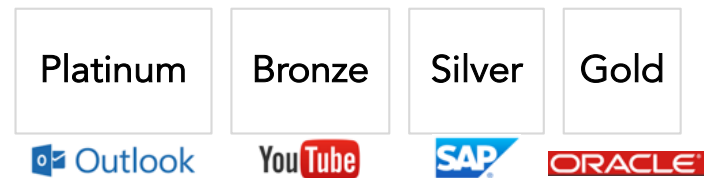
How an AppFabric is Built

1 Administrator selects
application(s) of interest

office365	**OfLy** office365-lync	**OfOu** office365-outlook	**OfPo** office365-portal	**OfSh** office365-sharepoint

2 Administrator selects
business priority

Platinum	Bronze	Silver	Gold
Outlook	YouTube	SAP	ORACLE

3 Administrator selects allowable paths

☐ Internet
☑ Private
☑ VPN

4 Controller builds secure contexts
in the application network

All employees   Guest users

Proven with Large Enterprise Customers

Number transactions
processed daily

Number continents
deployed in

Market CAP of
CloudGenix customers

10B

6

1T

AppFabric Provides Compelling Value

Global Investment Bank
$400B in managed assets

Challenges
- Global network
- Difficult to manage
- Highly regulated
- MPLS cost
- App performance
- Cloud adoption

Benefits
- 70% lower WAN cost
- 10X faster site recovery
- 90% faster TTR issues
- 80% fewer app perf issues

High End Retailer
100 stores and galleries

Challenges
- High BW video in store
- EOL/EOS routers
- MPLS cost
- Credit card txn times
- PCI compliance

Benefits
- Rich immersive experiences
- 70% lower WAN cost
- 95% fewer configs
- 75% faster txn times

Medical Device Mfr
$7B Market Cap

Challenges
- UCaaS deployment
- MPLS cost
- Low value in WAN opt
- Heavy, costly branch infra

Benefits
- 70% lower WAN cost
- SLAs for all apps
- Eliminated WAN opt
- Seamless UCaaS rollout

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CEE Corporation Co-Brand SD-WAN Solution

Evolution from Packet Routing to AppFabric.
A cost saving, ROI, high performance, and cutting – edge WAN Solution

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